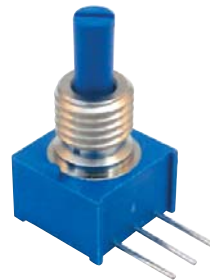


Product Obsolescence Memo

SENSORS & CONTROLS PRODUCTS

Bourns Manufacturers Representatives
Corporate Distributor Product Managers
Americas Sales Team
Asia Sales Team
Europe Sales Team
Bourns Internal
Bourns Plant Managers

November, 2011



End of Life for Model 3315 Contacting Encoder

Bourns® Sensors & Controls Product Line is announcing the end of life for the [Model 3315](#) 9 mm Contacting Encoder. This announcement was prompted by decreased orders for this model.

There are several alternate models available including the following:

- [PEC09](#) — 9 mm Incremental Contacting Encoder
- [PEC11L](#) — 11 mm Low Profile Encoder
- [PEC11](#) — 12 mm Incremental Encoder
- [PEC12](#) — 12 mm Incremental Encoder

At this time, we are asking that customers assess their needs for the Model 3315 and begin planning for last time buy orders in accordance with the following dates:

*Deadline for accepting final orders: **June 1, 2012***

*Final shipments to be made by: **December 15, 2012***

All last time buy orders for this model will be considered NC/NR and may not be scheduled out. Last time buy orders will be limited to stock and materials on hand.

Should you have any questions or need additional information, please feel free to contact [Customer Service/ Inside Sales](#).