

August 4, 2009

Attn;

## **Restructuring of Ceramic Division for Conversion to Business Expansion and MLCC Business Transfer to Murata Manufacturing Corporation**

Thank you very much for your cooperation to Panasonic Electronic Devices Co., Ltd. Capacitor Business Unit and Ceramic Division.

Market condition is changing rapidly due to the global financial crisis these days. In this situation, while we try all efforts for new product development, better efficiency of production and cost reduction, we are in process of more concentration in core competence for improvement of the business constitution for conversion to expansion of Ceramic business. As one of those actions, we regret to announce that we have decided to transfer Multilayer Ceramic Chip Capacitor (MLCC) business to Murata Manufacturing Corporation and discontinue all the Ceramic Resonator business.

Regarding MLCC business transfer, we are providing our own technology and know-how to Murata Manufacturing Corp., and working together to complete this transfer within this year. We know that this is not an easy task but we would ask you to switch orders to Murata Manufacturing Corp. We will try our best to minimize your trouble.

We apologize that we make you into trouble due to such a sudden announcement, but we have to execute this plan as the only choice for us. So we would greatly appreciate if you could give us your understanding and cooperation.

Now, for the purpose of conversion to expansion of the Ceramic business, we will focus on noise and/or heat solution devices which are required more and more in the market. By doing this, we will build a company which can provide better satisfaction to you with products and service. Again, we would like your continuous support and cooperation.

### **<< Summary of Business Transfer/Discontinuation >>**

Product	Series	Plan	Order by	Production End	Last Time Shipment
Multilayer Ceramic Chip Capacitor (MLCC)	ECJ, ECU, ECY, ECD series	Business Transfer to Murata Manufacturing.	Dec/2009	Mar/2010	Sep/2010
Chip Ceramic Resonator	EFO series	Business Discontinuation	Dec/2009	Mar/2010	Sep/2010

Sincerely,



Yukio Nishioka  
Director of Ceramic Division  
Panasonic Electronic Devices Japan Co., Ltd.