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Anglia appoint Key Account Manager for North East

Wisbech, UK, 28 February 2011 – Anglia, the UK's largest independent components distributor, continues to invest in its sales and marketing team with the appointment of Jane Cowper as key account manager.

Commenting, Steve Rawlins CEO said, "Maintaining continuous investment in our customer facing resource is a key part of Anglia's strategy to ensure we deliver and provide exceptional customer services. Jane joins the Anglia sales team with industry experience and account management skills that will benefit our customers in the north east of England."

Cowper will be responsible for customers in Cleveland, Durham, Humberside, Northumberland, Tyne & Wear and joins from electronics components manufacturer Tyco Electronics where she spent 3 years as a field sales engineer covering the north east of England. Previously, she was an account manager with electronic design services company GSPK Electronics.

As key account manager Cowper will report to Michaela Senior regional sales manager, north.

About Anglia

Anglia is the UK's leading independent authorised distributor of semiconductors, optoelectronics, interconnect, and passive and electromechanical components. The company is a signatory of the ADS SC21 programme and holds AS9120, ISO9001, ISO14001



accreditations and IECQ-CECC qualification. Anglia's exceptional technical support spans a fast sampling service, telephone advice from product specialists, on-site visits from field applications engineers and, ultimately, electronics design. An in-house team of designers adds expert resources to customers' design teams, helps reduce final product costs and accelerates development times. Anglia stocks over 700 million components from 500,000 product lines in the UK, and streamlines its customer's logistics and reduces costs through KAN-BAN, EDI, and customer-dedicated inventory.

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