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Anglia collects Intersil Partner award

Wisbech, UK, 25 November 2009 – Anglia Components today announced that it has been named the Intersil ‘Best Distribution Partner’ for Europe in 2009, less than six months after signing the franchise agreement. The award was presented by Robert Pfister, VP of Sales, Europe, at the Intersil Global Conference in California. This is the first time it has been presented since 2006.

The award is due to Anglia’s design and engineering capability, which has led to fast progress in securing design wins, according to Peter Schubert, Director of Sales, Distribution & Horizontal, Europe, at Intersil. He said, “Our goal in appointing Anglia was to add more and deeper technical expertise to our network, and their performance in the first months of our relationship has fully justified their appointment. Their ability to get up to speed with the technology quickly has been extremely impressive, and as a result they have already secured several design-ins with customers that are new to Intersil. In one case, they secured the first design-win globally for a new line of Intersil products.” Schubert continued, “Anglia has invested strongly in the Intersil line and the relationship is working well at every level.”

Steve Rawlins, Anglia CEO responded, “Intersil is a world leader in analog and power IC solutions and has a reputation for delivering innovative solutions that solve real challenges for our customers. We are excited about the opportunity that the line offers, and appreciate the very strong commitment that they have made to get our relationship off to a strong start. We are especially delighted that they already feel so positively about Anglia and our work with them. Joel Munday and the team are to be congratulated on their hard work, effort and enthusiasm.”



Announced in June 2009, the agreement allows Anglia to sell and support Intersil's entire portfolio of standard analog ICs across the UK and Ireland. Intersil offers Anglia's customers a complete portfolio of analog ICs, from building block devices to high precision solutions for use in industrial, instrumentation and medical applications.

About Anglia

Anglia is the UK's leading independent authorised distributor of semiconductors, optoelectronics, interconnect, and passive and electromechanical components. The company is a member of SC21 and holds AS9120 and ISO9001 approvals. Anglia's exceptional technical support spans a fast sampling service, telephone advice from product specialists, on-site visits from field applications engineers and, ultimately, electronics design. An in-house team of designers adds expert resources to customers' design teams, helps reduce final product costs and accelerates development times. Anglia stocks over 700 million components from 500,000 product lines in the UK, and streamlines its customer's logistics and reduces costs through KAN-BAN, EDI, and customer-dedicated inventory.

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